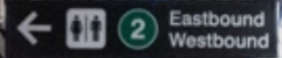




22 E 5th Ave #400, Vancouver BC, V5T 1G8 , Canada
inquiries@kraftmediagroup.com



Where Millions Move, Your Brand in Motion.

Toronto's heartbeat runs through the TTC. With 202 digital screens across all major subway lines, Kraft Media Group connects your message to 23.9 million weekly impressions, where the city's journey begins.



22 E 5th Ave #400, Vancouver BC, V5T 1G8 , Canada
inquiries@kraftmediagroup.com

Toronto Transit Commission (TTC): Canada's Transit Pulse.

Kraft Media Group's exclusive TTC network brings together 202 strategically positioned digital screens across three major subway lines, Yonge-University, Bloor-Danforth, and Sheppard. With over 23.9 million weekly impressions, our platform reaches commuters, professionals, students, and tourists as they navigate one of North America's busiest transit systems.

Line 1 – Yonge-University

Connects the city's financial, entertainment, and cultural hubs. Perfect for corporate, luxury, and lifestyle brands.

Line 2 – Bloor-Danforth

Diverse neighbourhood reach ideal for retail, consumer goods, and public awareness campaigns.

Line 4 – Sheppard

High-tech corridor connecting residential and business centers great for innovation, education, and tech verticals.

Disclaimer

For venue-specific data, pricing, and regional venue brochures, please contact your regional Out of Home Advertising Solutions Representative at Kraft Media Group.



22 E 5th Ave #400, Vancouver BC, V5T 1G8 , Canada
inquiries@kraftmediagroup.com

Transit Screens Drive Real Urban Impact

Transit environments offer unparalleled dwell time and repetition, ideal for high-frequency brand exposure. Commuters engage with digital displays while waiting, walking, and transferring, creating meaningful impressions and high recall.



23.9M Weekly Impressions

2x engagement rate in high-dwell zones like platforms & escalators

4.3x higher ad recall compared to digital mobile ads

85% daily coverage of downtown professionals





22 E 5th Ave #400, Vancouver BC, V5T 1G8, Canada
inquiries@kraftmediagroup.com



RUSH HOUR CRAVINGS

CALLS FOR *Saputo* CHEESE

Diverse, Dynamic, Connected.

TTC riders reflect Toronto's population, young, diverse, and highly mobile. With 1.7 million daily riders, your brand connects with business professionals, university students, families, and tourists in real time.

Demographic Highlights:

67% are between
18–44 years old.

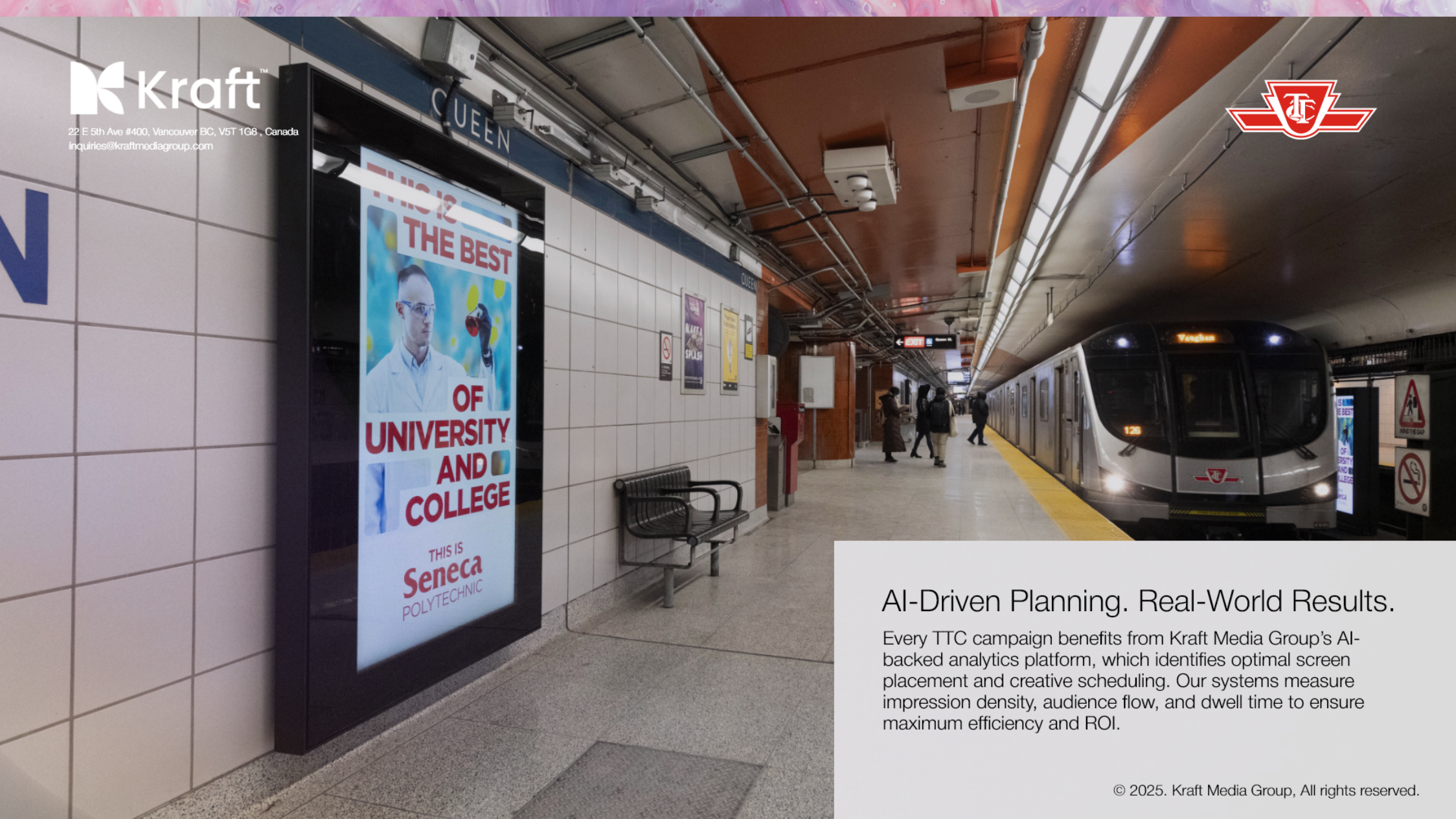
73% of riders commute
five days a week.

92% own smartphones
(cross-channel synergy)

48% say they notice new
products from TTC ads.

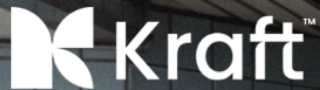


22 E 5th Ave #400, Vancouver BC, V5T 1G8, Canada
inquiries@kraftmediagroup.com



AI-Driven Planning. Real-World Results.

Every TTC campaign benefits from Kraft Media Group's AI-backed analytics platform, which identifies optimal screen placement and creative scheduling. Our systems measure impression density, audience flow, and dwell time to ensure maximum efficiency and ROI.



22 E 5th Ave #400, Vancouver BC, V5T 1G8, Canada
inquiries@kraftmediagroup.com



Ready to Launch Your Campaign?

Whether it's a citywide brand takeover or a localized awareness drive, Kraft Media Group provides full-service DOOH campaign planning, creative execution, and data reporting.