



22 E 5th Ave #400, Vancouver BC, V5T 1G8, Canada
ooh-usa@kraftmediagroup.com



NASDAQ DIGITAL SPECTACULAR

TIMES SQUARE, NEW YORK.



Command global attention with one of the most iconic digital billboards in the world, the NASDAQ Screen in Times Square. Positioned at the crossroads of the world, this LED masterpiece delivers unparalleled visibility to millions of pedestrians, commuters, and tourists daily.



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41,432,588+

Weekly Impressions.





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Sunny:

Showcase vibrant,
lifestyle-led visuals.



Rainy

Shift to cozy, comfort-based
messaging.



Snowy

Highlight warmth, style, or
seasonal offers.

AI-Driven Audience & Weather Intelligence

Harness the power of data with Kraft Media Group's AI-backed targeting and real-time environmental adaptation tools. Our proprietary system analyzes pedestrian density, mobility trends, and behavioral insights to ensure your campaign reaches the right audience, from global travelers to local professionals, precisely when it matters most.



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Ready to Launch Your Campaign?

Elevate your brand presence in the heart of New York with data driven precision and creative impact only Kraft Media Group can deliver.