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HOLT RENFREW



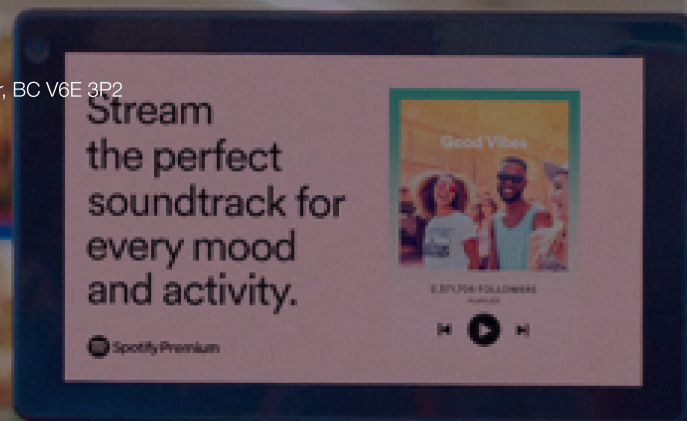
# Digital Out of Home Solutions

Region: Global





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Your Audience Is Already Here.  
Let's Make Sure They See You.





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## Why DOOH with Kraft Media Group?

### Unmatched Global Reach

At Kraft Media Group, we connect brands to audiences at scale with access to over 12.3 million digital screens worldwide. Our network spans across 99 unique venue types, including transit hubs, malls, airports, retail stores, residential buildings, and office towers. With over 104.7 billion weekly impressions, your brand is positioned to stay top of mind, whether you're looking to dominate a local market or create an international presence.

### Precision Targeting

Our campaigns are powered by advanced audience and behavioral targeting, giving you the ability to reach the right people at the right time. Whether you want to narrow in by geography, venue type, demographics, or consumer behavior, our data-driven approach ensures that every impression delivers impact. From hyper-local placements to broader audience segments, we craft campaigns that are both precise and scalable.

### Transparency & Control

We believe in complete transparency when it comes to your investment. With a flexible floor pricing model, you have the freedom to optimize budgets without sacrificing visibility. Every campaign is backed by clear reporting and attribution tools that measure ROI, so you know exactly how your campaigns are performing. Combined with strict brand safety standards and a premium inventory, you gain confidence and control in every placement.

### Flexible Campaign Options

We understand that every brand has different objectives, which is why we offer flexible campaign durations of 30, 60, or 90 days. Whether you need a short-term push or a longer brand-building initiative, our team tailors strategies to fit your budget and goals. From high-impact city billboards to everyday touchpoints like bus stops, shopping malls, and elevators, we help you maximize visibility across the customer journey.





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With access to over 12 million digital screens across 30 countries, Kraft Media Group empowers brands to connect with audiences worldwide. From transit hubs to retail spaces, our reach ensures your message is seen where it matters most.

12M+ / Available Screens

104B Weekly Impressions

30+ Countries



A Global Network. A Local Impact.

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